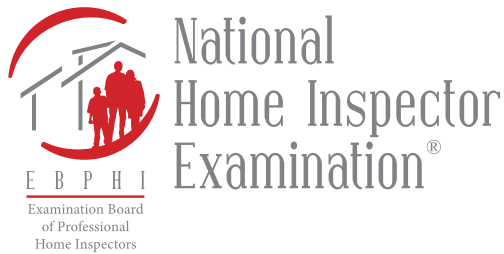




HOME INSPECTOR SHOWCASE TOOLKIT



CONGRATULATIONS ON PASSING THE NATIONAL HOME INSPECTOR EXAMINATION®!

YOUR SCORE SHEET IS YOUR OFFICIAL RECORD

- If you took the examination to qualify for licensing or other regulation in your state, contact the appropriate state authority to obtain your license or other document.
- If you took the examination to qualify for membership in a professional organization, contact that body for further instructions.

USE YOUR EXAMINATION RESULTS IN MARKETING

Whatever your reason for taking the examination, passing it is quite an achievement! You'll want to use it to promote your home inspection services to potential customers and referral sources.

To assist you in marketing your examination accomplishment, we've included the following items:

An "I Passed the Exam" seal to add to your website, business cards and marketing materials.....pg. 2

Talking points when talking about this accomplishment to job prospects.....pg. 3

A congratulations email to send to other testers that have passed to help build your network.....pg. 4

Social media post examples to promote your achievement.....pgs. 5-9

A press release template.....pgs. 10-11

MARKETING SEALS

Follow the links below to access JPG, PDF and PNG files of the following images. These can be used on your website, business cards or marketing materials.

Unauthorized use of logo or seal is strictly prohibited. Violators will be prosecuted.



If you use the image on your website, please link back to nationalhomeinspectorexam.org/inspector-database/

Black and White Seals

JPG: http://nationalhomeinspectorexam.org/wp-content/uploads/2018/06/Passed-Seal_black.jpg

PDF: http://nationalhomeinspectorexam.org/wp-content/uploads/2018/06/Passed-Seal_black.pdf

PNG: http://nationalhomeinspectorexam.org/wp-content/uploads/2018/06/Passed-Seal_black.png

Color Seals

JPG: http://nationalhomeinspectorexam.org/wp-content/uploads/2018/06/Passed-Seal_red.jpg

PDF: http://nationalhomeinspectorexam.org/wp-content/uploads/2018/06/Passed-Seal_red.pdf

PNG: http://nationalhomeinspectorexam.org/wp-content/uploads/2018/06/Passed-Seal_red.png

TALKING POINTS

Elevator Speech

I'm a home inspector in [STATE] with more than [NUMBER] years of experience. In addition to my training, I've passed the National Home Inspector Examination®, which is the only independent, psychometrically-valid home inspector test in the country. I'm proud of this accomplishment and believe it's another example of my extensive knowledge and skill in the home inspection field.

Q&A Talking Points

What is the National Home Inspector Examination®?

The NHIE® is the original competency exam for the profession and is still one of the only ones that is psychometrically-valid. It shows a home inspector's skill and knowledge in the field.

Who runs it?

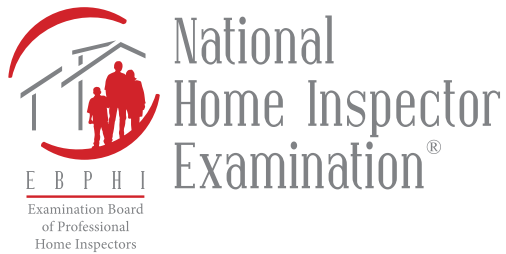
The Examination Board of Professional Home Inspectors, otherwise known as EBPHI. They are an independent, not-for-profit organization that develops and maintains exams for the real estate inspection profession and advocates for high standards for the profession.

Why did you take the examination?

I was ready for the next step in my career. The NHIE® tests a home inspector's knowledge of conducting a thorough home inspection as well as tests our skills in client relations, communications and report writing.

Do you have proof that you've passed the examination?

Yes. I have a score report from the testing center where I took the examination. I'm also proud to say I'm listed on the Inspector Database at <http://nationalhomeinspectorexam.org/inspector-database/>



CONGRATULATIONS EMAIL

Dear [NAME],

Congratulations, fellow NHIE® test taker! You should be commended for passing the exam and for your hard work and dedication to the home inspection profession.

As someone who took the exam [NUMBER] years ago, I know that passing is no easy feat. Now that you've done it, I can tell you from experience that you can use it to your advantage. For example, I'm...

- Add examples here of how the exam has improved your professional life [ex: more jobs, better quality jobs, the ability to gain membership to an association].

I recently added my name to EBPHI's Home Inspector Database and would like to invite you to do the same. The database will ask you to upload your score report and your full name, company name, email address and phone number. After you are confirmed, you will be sent a communications toolkit to help you promote your achievement.

You can access the database at <http://nationalhomeinspectorexam.org/inspector-database/>

The database will be promoted to real estate professionals and homeowners in an effort to get your business in front of more potential clients.

Congrats again!

[YOUR NAME]

SOCIAL MEDIA POSTS

LINKEDIN

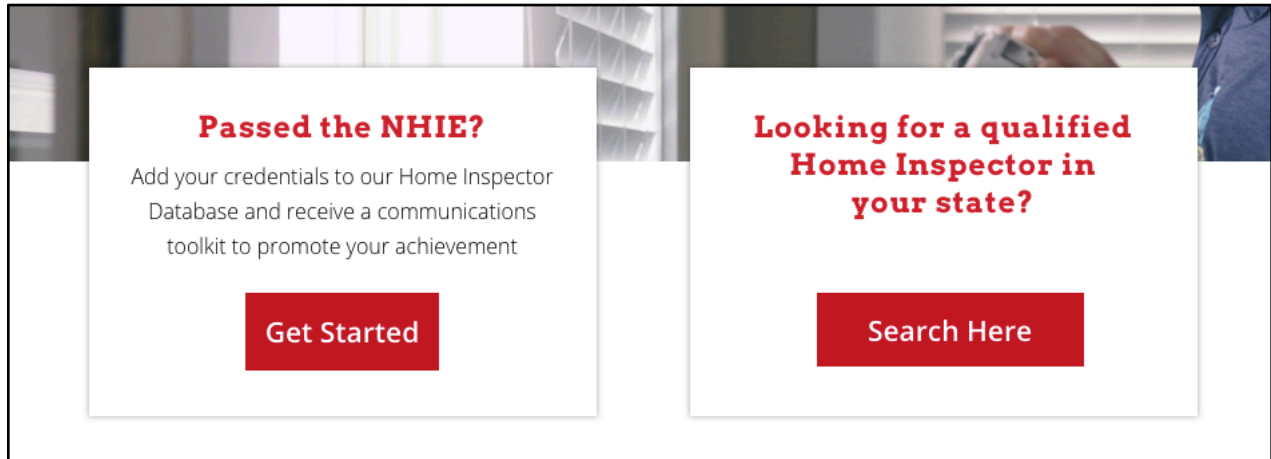
- I'm proud to have passed the National Home Inspector Examination®. The NHIE® is the only independent, psychometrically-valid home inspector exam in the country.
- I took the National Home Inspector Examination® because I was ready for the next step in my career. The NHIE® tests a home inspector's knowledge of conducting a thorough home inspection as well as our skills in client relations, communications and report writing. To find out more, visit nationalhomeinspectorexam.org.
- Looking for a skilled home inspector? You'll find me in EBPHI's Home Inspector Database. The database is only open to those who have passed the National Home Inspector Examination - <http://nationalhomeinspectorexam.org/inspector-database/>
- Have you passed the NHIE®? I did! Join me and showcase your expertise by adding your name to EBPHI's Home Inspector Database®. The database will be promoted to real estate professionals and homeowners to help get your business in front of more potential clients.

LINKEDIN GRAPHICS



Download:

<http://nationalhomeinspectorexam.org/wp-content/uploads/2018/06/LinkedIn-Post-1400x800-3.png>



Download:

http://nationalhomeinspectorexam.org/wp-content/uploads/2018/06/EBPHI_Showcase_LinkedIn2.png

LINKEDIN PROFILE BANNER



Download:

http://nationalhomeinspectorexam.org/wp-content/uploads/2018/07/EBPHI_approved_header2.jpg

TWITTER

- Moving on up! I've passed the National Home Inspector Examination®. #NHIE #feelingaccomplished
- I'm proud to have passed the #NHIE! It's the only independent, psychometrically-valid home inspector test in the country #feelingaccomplished
- Have you passed the #NHIE exam? I did! Join me and showcase your expertise by adding your name to EBPHI's Home Inspector Database #heldtoahigherstandard <http://nationalhomeinspectorexam.org/inspector-database/>
- Looking for a #homeinspector? Find me in the #EBPHI Home Inspector Database. I've passed the NHIE®, the only independent, psychometrically-valid home inspector examination in the U.S. <http://nationalhomeinspectorexam.org/inspector-database/>

TWITTER GRAPHICS



Download:

http://nationalhomeinspectorexam.org/wp-content/uploads/2018/06/EBPHI_Showcase_Twitter1.png

FACEBOOK

- I'm proud to have passed the National Home Inspector Examination®! It's the only independent, psychometrically-valid home inspector test in the country
#feelingaccomplished
- I took the National Home Inspector Examination® because I was ready for the next step in my career. The NHIE® tests a home inspector's knowledge of conducting a thorough home inspection as well as our skills in client relations, communications and report writing. To find out more, visit nationalhomeinspectorexam.org.

Looking for a home inspector? ☑ You'll find me in EBPHI's Home Inspector Database. The database is only open to those who have passed the National Home Inspector Examination - <http://nationalhomeinspectorexam.org/inspector-database/>

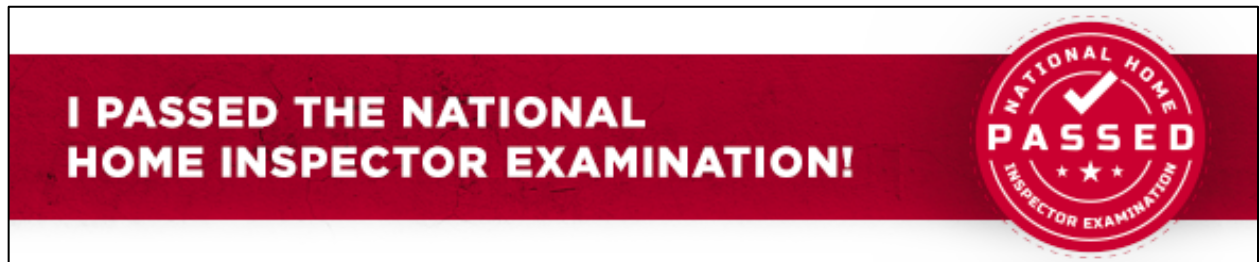
FACEBOOK GRAPHICS



Download:

http://nationalhomeinspectorexam.org/wp-content/uploads/2018/06/EBPHI_Showcase_Facebook1.png

FACEBOOK PROFILE PHOTO OVERLAY



Download:

<http://nationalhomeinspectorexam.org/wp-content/uploads/2018/06/passed-fb-overlay.png>

FACEBOOK COVER



Download:

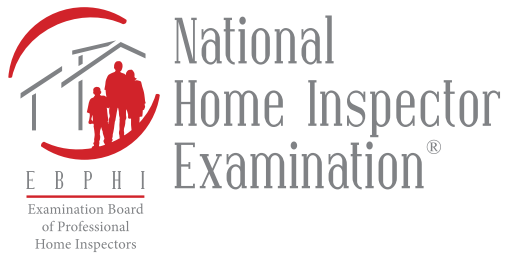
http://nationalhomeinspectorexam.org/wp-content/uploads/2018/07/EBPHI_approved_header.jpg

PRESS RELEASE TEMPLATE

Below is a template press release. Insert your own information into the blank spaces. Include your name, company name and city in the headline and add the date at the beginning of the first paragraph. You can then send it to your local newspaper, include it in your newsletter or flyer, put it in your presentation book, etc.

Be sure to highlight that you have passed the National Home Inspector Examination® in marketing materials and on your business website:

- You may state only that you have “Passed the National Home Inspector Examination®”. (The registered mark “®” must always appear after the words “National Home Inspector Examination” or the acronym “NHIE.”)
- Do not state “NHIE Certified” or any variation in your marketing materials. Passing this examination is not a certification.



[FULL NAME] OF [COMPANY] HAS PASSED THE NATIONAL HOME INSPECTOR EXAMINATION

The National Home Inspector Examination® is the only independent, psychometrically-valid home inspector examination in the United States

[CITY, State] – [DATE] – [NAME] has taken and passed the nationally-recognized National Home Inspector Examination. The NHIE® is used by 31 states to assess home inspector competence. It is developed, maintained and administered by the Examination Board of Professional Home Inspectors (EBPHI), an independent not-for-profit organization.

“Our mission is to provide a valid, reliable, and legally defensible examination for states and others who need to assess home inspector competency,” said Don Norman, president of EBPHI. “We congratulate those who have passed this rigorous exam.”

EBPHI serves the public interest by establishing the standard of competence for the home inspection profession. Governed by a volunteer board of directors, the organization does not depend on membership dues revenue, focusing wholly on consumer protection in home inspector competency assessment.

In 2017 alone, there were 6,787 exams administered.

For more information about the National Home Inspector Examination, email info@nationalhomeinspectorexam.org or visit our website at nationalhomeinspectorexam.org

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